

ORDER



KSNV

Orders	Order / Rev:	104301	
	Alt Order #:		
	Product Desc:	General Election	
	Estimate:		
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:
	Original Date / Rev:	07/16/12 / 09/17/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			Kevin Goodell
			VEGS
			Local

Agency	Name:	<u>Denny Weddle & Associates</u>	
	Buying Contact:	<u> </u>	
	Billing Contact:	<u> </u>	
		Billing Type:	<u>Cash</u>
		Billing Calendar:	<u>Broadcast</u>
		Billing Cycle:	<u>EOM/EOC</u>
		Agency Commission:	<u>15%</u>
		Address:	<u>750 Tam O Shanter</u>
		City, State, Zip:	<u>Las Vegas, NV 89109</u>

Advertiser	Name:	Committee to Re-Elect Judge Bill Jan:	<i>Revised</i>
	Demographic:	A26-54	New Business Thru:
	Product Codes:	PLC26	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75	September 2012	29	\$8,535.00	\$7,254.75	0.00
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25	October 2012	11	\$3,725.00	\$3,166.25	0.00
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00	November 2012	7	\$2,500.00	\$2,125.00	0.00
					Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	MTWTF--	:30	1	\$450.002	0.00	NM		2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3, 10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm --T----- :30 \$450.00 0.00 NM															
④ MG for 10.2, 10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3, 10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm --W----- :30 \$450.00 0.00 NM															
④ MG for 10.2, 10.1 [mg]															
N 11	KSNV	09/17/12	09/30/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$400.002	0.00	NM		3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 2 \$400.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$450.002	0.00	NM		1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	09/17/12	09/30/12	The Tonight Show CM		1135p-1237a	MTWTF--	:30	1	\$250.002	0.00	NM		3	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 2 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show CM		1135p-1237a	MTWTF--	:30	1	\$275.002	0.00	NM		2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly CM		136-205am	MTWTF--	:30	1	\$40.003	0.00	NM		1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY	CM	9am-930am	-----	:30	0	\$275.002	0.00	NM		4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 2 \$275.00 0.00															
Week: 09/24/12 09/30/12 -----S- 2 \$275.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM															
See MG 16.5, 16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM															
See MG 16.5, 16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM															
④ MG for 16.4, 16.3 [mg]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM															
④ MG for 16.4, 16.3 [mg]															
N		11/04/12		CM					1		2	0.00	NM	2	\$600.00

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17	KSNV	10/22/12		News 3 Today - SATURD.		9am-930am	-----S-	:30		\$300.00					
News 3 Today - SAT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 -----S- 1 \$300.00 0.00															
Week: 10/29/12 11/04/12 -----S- 1 \$300.00 0.00															
												Totals	47	\$14,760.00	